



American Red Cross

Southern Tier Chapter

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620 East Main Street
Endicott, NY 13760
<http://www.southerntierredcross.org>

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Local Red Cross to Offer Pandemic Flu Presentations

(Endicott, NY Sept 23, 2009) The American Red Cross Southern Tier Chapter is collaborating with Binghamton University's Decker School of Nursing in training a group of 20 nurses, who will join with other Red Cross instructors, to conduct pandemic flu preparedness trainings at area businesses, civic groups and faith communities in October and November.

The American Red Cross Southern Tier Chapter is offering a presentation series at no charge to promote a clear understanding of how serious the situation is and to provide clear instructions on what steps we can all take. The Chapter will absorb the costs of providing these services, but is appealing for donations to help offset these additional expenses (donations may be made by credit card on-line at www.southerntierredcross.org or by mailing a check to the: American Red Cross, 620 E. Main St., Endicott, NY 13760).

The presentation covers three major topics and answers three critical questions:

- To Dispel the Myths – What is a pandemic flu outbreak?
- To Develop Healthy Habits – How do I slow the spread of the flu?
- To Prepare the Home – What should I have on hand?

The presentation lasts approximately an hour, but can be tailored to specific needs and situations. Participants will receive handouts made possible by a generous gift from the local Wendy's franchisees as part of the Partners in Preparedness collaboration.

Group Presentations, suitable for approximately 20 or more, are available on site for businesses, civic groups and organizations. To request an on-site presentation or obtain information about community presentations available to smaller groups and individuals:

1. Go to www.southerntierredcross.org ; or
2. E-mail PandemicFlu@southerntierredcross.org ; or
3. Call the American Red Cross Southern Tier Chapter at 607-785-7207

Known for being even more contagious than previous strains of flu, the number of cases continues to develop in the United States and internationally. The situation and news remind us that pandemic flu is a reality and that we must prepare for it.

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About the American Red Cross Southern Tier Chapter: The Southern Tier Chapter of the American Red Cross celebrates its 102nd year of provides relief and emotional support to victims of disasters, teaches lifesaving skills, and supports military families and their members. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its mission. For more information about the Red Cross call 607-785-7207 or visit southerntierredcross.org.